

# CAP a better fit for YOU

**89%** of you are confident in the quality of fresh food produced in Ireland\* - **The Common Agriculture Policy (CAP)** however, not only benefits you through the supply of safe, nutritious produce, but also benefits you through:

## JOBS

**CAP** supports the livelihoods of 268,000 people employed in the Irish farming and food industry

## ENVIRONMENT

**CAP** preserves Irelands natural landscape and countryside

## VALUE

**CAP** ensures Irish consumers get value for money when purchasing their staple food items

Learn more about the **CAP** and its consumer benefits - [www.agriaware.ie](http://www.agriaware.ie)

\* (TNS Mrbi phonebus August 2009)